

# Enterprise Development Grant (EDG)

## Project Proposal Template – Core Capabilities

*Please use the following guide to prepare the project proposal.*

*As the proposal is a key document for the evaluation, please ensure information provided is **relevant and complete**.*

### 1. About the Company

- a. Year of incorporation
- b. How has the company progressed over the years? What are some significant milestones that the company has achieved?
- c. Key business activities and products/ services
- d. Key customer segments/ markets and overseas presence (if any)
- e. Company's growth plans and/ or targets for internationalisation

### 2. About the Project

- a. Describe the current state of your business operations or processes.
- b. Describe challenges or opportunities. Use figures where possible.
- c. How will the project address the above challenges/ opportunities?
- d. Describe the reasons for your choice of consultant and/ or solution provider (if applicable).

### 3. Project Outcomes

- a. How will this project help your company build new capabilities and contribute to your growth/ internationalisation plans?
- b. List the quantitative outcomes and qualitative outcomes.

### 4. Project Milestones

Phase	Key Activity	Start (mm/yyyy)	End (mm/yyyy)
1.	<i>Eg. Business requirements gathering</i>		
2.	<i>Eg. Development of system with XX functions</i>		