

## Hock Lian Huat Foodstuff Industry Pte Ltd

### It's a New Taste Of Heritage

A Singapore Heritage Brand, Hock Lian Huat Foodstuff Industry (HLH) is a leading manufacturer and supplier of Traditional Five Spice Chinese Snacks (Wu Xiang). HLH supplies more than 80% of local Ngoh Hiang stores in Singapore and its products can also be found in Singapore's leading Prawn Mee stores, Hotels, major supermarkets and e-commerce platforms.

Now in its 96th year of operation, the brand draws on four generations of hard work and experience. HLH is committed to keeping hawker culture alive for future generations by preserving the authentic taste of traditional Chinese snacks. The company prides itself on using only original first-generation recipes and the freshest ingredients from suppliers.

Through years of research and innovation, the brand has now developed over 40 different varieties of Singapore's favourite Traditional Five Spice Traditional Chinese snacks.



#### **Hock Lian Huat Foodstuff Industry Pte Ltd**

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#### **Tasty Singapore-endorsed brand(s):**

Gim's Heritage

Hock Lian Huat (福聯發)