

Savory Origin Pte Ltd

Old Traditions, New Ways

Our Story

Savory Origin (formally known as Lim Luan Seng Foods Industries) was established in 1976 in Singapore, selling fresh coconut and coconut products. With the growing popularity of spicy Nonya Otah back then, we venture into Otah manufacturing, wholesaling and retailing. The company has grown to be probably, the oldest and leading Halal Otah manufacturer since 1980s. We distribute island-wide to hawker centers, coffeeshops, bazaars, pasar malam, schools, F&B outlets, central kitchens, catering companies, BBQ distributors, bakeries, supermarkets, restaurants, hotels and homes. Our products are sold in GrabFood, FoodPanda, Deliveroo and eCommerce platforms.

Our Food Heritage

Otak-Otak is a Southeast Asian style, fish cake - made of ground fish mixed with spices and consumed as a snack or, with rice. In Singapore, this dish is locally known as Otah - perfected by the Singaporean Nonya's Peranakan cooking style with the clever use of chili and spices.

Origin and Regional Varieties

The earliest preparation of Otak-Otak is believed to have originated from the Palembang cuisine of South Sumatra, Indonesia. Three Indonesian cities are famous for their Otak-Otak: Palembang, Jakarta and Makassar. Otak-Otak is also widely consumed in the southern Malaysian state of Johor Bahru (Muar) and northern state of Penang. In the Philippines, the Tausug people created their own version of Utak-Utak, made of shredded tuna mixed with spices & coconut. Though Otak-Otak may be developed some 70 years ago, Singapore's Nonya Otah was made famous with the growth of hawker center culture since the 1970s, which is an UNESCO listed intangible cultural heritage.

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We like to introduce our Food Heritage to the World - **Savory Origin** creates new taste of traditional Otah with modern food concepts like pizza, pastry, dumpling, etc. Savory Origin is also proud to fusion our Singapore's iconic Chili Crab and Black Pepper Crab with Otah to present a new food experience to our consumers.



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Tasty Singapore-endorsed brand(s):
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