

MEDIA RELEASE

Consumer Product Safety Office urges consumers to look out for safety hazards when purchasing baby products and toys online

MR No.: 034/24

Singapore, Thursday, 26 September 2024

1. The Consumer Product Safety Office (CPSO) has uncovered safety issues in three categories of products for toddlers and children, namely **(i) baby bouncers; (ii) baby walkers; and (iii) toys**¹ sold on two major e-commerce platforms Shopee and Lazada. This was detected following market surveillance efforts in the first half of 2024, where 23 product samples² purchased from the e-commerce platforms were inspected. Of which, 15 samples were found to be unsafe as they did not meet applicable product safety standards under the Consumer Protection (Consumer Goods Safety Requirements) Regulations (CGSR).
2. Common hazards identified in these non-compliant products, include:
 - Baby bouncers with small, detachable parts that can cause choking and/or stability issue that can lead to toppling.
 - Baby walkers with non-compliant openings and crevices that can lead to entrapment and stability issue that can lead to toppling.
 - Toys with small and easily removable parts or magnetic parts, which present risk of choking and strangulation(Refer to **Annex A** for list of unsafe products and safety hazards detected).

Safety incidents involving children's products

3. In Singapore, safety incidents involving the use of such children's products have continued to occur. On average, the KK Women's and Children's Hospital (KKH) sees over 10 cases of child injuries arising from the use of baby walkers and bouncers each year. These injuries include fractures and head injuries due to falls, lacerations by sharp

¹ Toys tested include those identified with potential mechanical or magnetic hazards.

² 23 samples tested include 5 baby bouncers, 5 baby walkers, and 13 toys.

points, and second-degree burns when children in walkers are unsupervised and get access to areas with hot liquids.

4. Incidents involving toys with small or magnetic parts also remain frequent, with the hospital registering an average of 46 such cases per year over the past two years. In severe cases, small strong magnets that have been ingested by children accidentally can trap the intestines between them, leading to blockages or puncture the intestinal walls. Small parts of toys that may become detached and swallowed can also cause choking, and result in death if the windpipe of the child is completely blocked.

Ensuring product safety for children

5. Following the market surveillance, CPSO has engaged the relevant retailers, and they have since removed all the non-compliant products for sale. Consumers who have purchased the affected products are advised to stop using them; those who may have purchased similar products should also note the potential hazards. CPSO will continue to engage e-commerce platforms regularly and work with them in advising their sellers on the importance of complying with the CGSR.
6. Consumers also play an important part in ensuring the goods that they buy online are safe, since they may not be able to physically inspect the products at the point of sale. They can refer to the following safety tips when purchasing children's products online (Refer to **Annex B** for more product-specific safety tips):
 - a. Buy from official stores or reputable brands and sellers;
 - b. Check online listings and product labels for age and safety instructions. Caregivers should use this information to determine product suitability for their child. If in doubt, do not purchase, allow use or play.
 - c. Examine both positive and negative product reviews from other buyers to gauge the product's quality and potential safety concerns;
 - d. Contact the seller for more information if the product listing or label does not clearly explain its features, functionality, and safety instructions;
 - e. Inspect the product once received for any broken or unsafe parts before use;
 - f. Supervise your child when they are using or playing with the product.
7. Under the CGSR, suppliers and manufacturers of general consumer goods have to meet applicable international safety standards by the International Organization for Standardization (ISO), International Electrotechnical Commission (IEC), European

Committee for Standardisation (EN), and ASTM International. Any person who fails to comply with the CPSO's directions to stop the sale of unsafe products, is liable upon conviction, up to a fine not exceeding S\$10,000 or to an imprisonment for a term not exceeding 2 years or to both.

8. The CPSO also encourages consumers who encounter product safety issues to report them to us at consumerproductsafety@enterprisesg.gov.sg. For more information on product safety, visit the CPSO's website at www.consumerproductsafety.gov.sg.

Annex A: List of Unsafe Products and Hazards Identified

Annex B: Product-specific Safety Tips

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About Consumer Product Safety Office

The Consumer Product Safety Office (CPSO) safeguards the safety of consumer products supplied in Singapore through the Consumer Protection (Safety Requirements) Regulations (CPSR) and Consumer Protection (Consumer Goods Safety Requirements) Regulations (CGSR).

The CPSO conducts market surveillance to verify products' compliance with safety requirements, investigates feedback on consumer product safety and keep consumers informed about the latest product safety information.

The CPSO is an office overseen by Enterprise Singapore.



About Enterprise Singapore


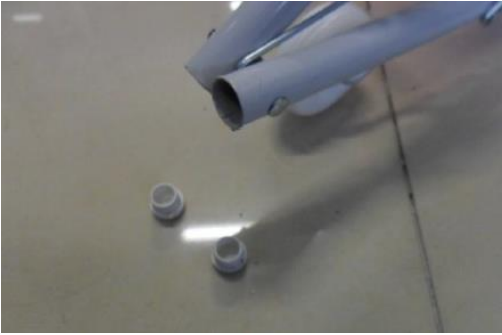
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We also support the growth of Singapore as a hub for global trading and startups, and build trust in Singapore's products and services through quality and standards.



Visit www.enterprisesg.gov.sg for more information.



List of Unsafe Products



No.	Product/Listing Name	Seller	Platform	Risk for Babies / Children – Associated Hazards
Baby Bouncers				
1.	SG stock 2023 Upgrade Baby Rocking Chair Foldable Baby Sleeping Bouncer Chair Swing Balance Chair (Grey / Black / Red)	Unk.sg	Shopee	<ul style="list-style-type: none"> • Choking on small parts that are easily removed from the baby bouncer. • Falling off insecure restraints on baby bouncer.
				



No.	Product/Listing Name	Seller	Platform	Risk for Babies / Children – Associated Hazards
Baby Bouncers				
2.	Mas Baby Mesh / Netted Baby Bouncer (Blue / Pink Bouncer w/Wheels 309) 	Baby's Hyperstore Official Store	Shopee & Lazada	<ul style="list-style-type: none"> Choking on small parts easily removed from baby bouncer.  Fall risk due to insecure restraints or lack of locking mechanism on baby bouncer. Fingers trapped in crevices/openings of baby bouncer.



No.	Product/Listing Name	Seller	Platform	Risk for Babies / Children – Associated Hazards
Baby Bouncers				
3.	Foldable baby bouncer rocker balance chair double layered soft mesh infant kids cradle Mumchecked (black / grey / red) 	MumChecked	Shopee	<ul style="list-style-type: none"> • Choking on small parts easily removed from baby bouncer. • Falling off insecure restraints on baby bouncer. 



No.	Product/Listing Name	Seller	Platform	Risk for Babies / Children – Associated Hazards
Baby Bouncers				
4.	Rocker chair (Blue /Pink net) mesh, comfortable, adjustable chair, bouncer (Blue / Pink) 	CradleBB	Shopee & Lazada	<ul style="list-style-type: none"> • Choking on small parts easily removed from baby bouncer. • Fall risk due to insecure restraints or lack of locking mechanism on baby bouncer. • Fingers trapped in crevices/openings of baby bouncer. 



No.	Product/Listing Name	Seller	Platform	Risk for Babies / Children – Associated Hazards
Baby Bouncers				
5.	iBaby Baby Bouncer Deluxe (Blue) 	LittleBabyBernice BabyStore	Shopee & Lazada	<ul style="list-style-type: none"> • Choking on small parts easily removed from baby bouncer. • Falling off insecure restraints on baby bouncer. • Fingers trapped in crevices/openings of baby bouncer. 



No.	Product/Listing Name	Seller	Platform	Risk for Babies / Children – Associated Hazards
Baby Walkers				
1.	<p data-bbox="280 300 857 331">“Cherry Baby” Baby Walkers with Music Toy</p> 	Celine House	Shopee	<ul style="list-style-type: none"> <li data-bbox="1317 304 1944 368">• Torso being trapped in the walker’s bounded openings.  <ul style="list-style-type: none"> <li data-bbox="1317 831 1977 895">• Fingers being trapped in small openings on the walker. <li data-bbox="1317 935 1984 999">• Tipping over the walker when the walker moves down a step. <li data-bbox="1317 1038 2007 1134">• Insecure brakes resulting in risk of the walker not remaining stationary despite parking devices engaged.




No.	Product/Listing Name	Seller	Platform	Risk for Babies / Children – Associated Hazards
Baby Walkers				
2.	Baby Walker with toys and ankle pad 	IdealSource	Shopee	<ul style="list-style-type: none"> <li data-bbox="1317 304 1944 368">• Torso being trapped in the walker's bounded openings.  <ul style="list-style-type: none"> <li data-bbox="1317 788 1984 852">• Tipping over the walker when the walker moves down a step. <li data-bbox="1317 890 2002 986">• Insecure brakes resulting in risk of the walker not remaining stationary despite parking devices engaged.




No.	Product/Listing Name	Seller	Platform	Risk for Babies / Children – Associated Hazards
Baby Walkers				
3.	<p data-bbox="271 296 526 335">“ALB” Baby walker</p> 	AnQi Trading	Lazada	<ul data-bbox="1301 296 2051 654" style="list-style-type: none"> • Torso being trapped in the walker’s bounded openings. • Fingers being trapped in small openings on the walker. • Tipping over the walker when the walker moves down a step. • Choking on small, removable parts from the walker. 


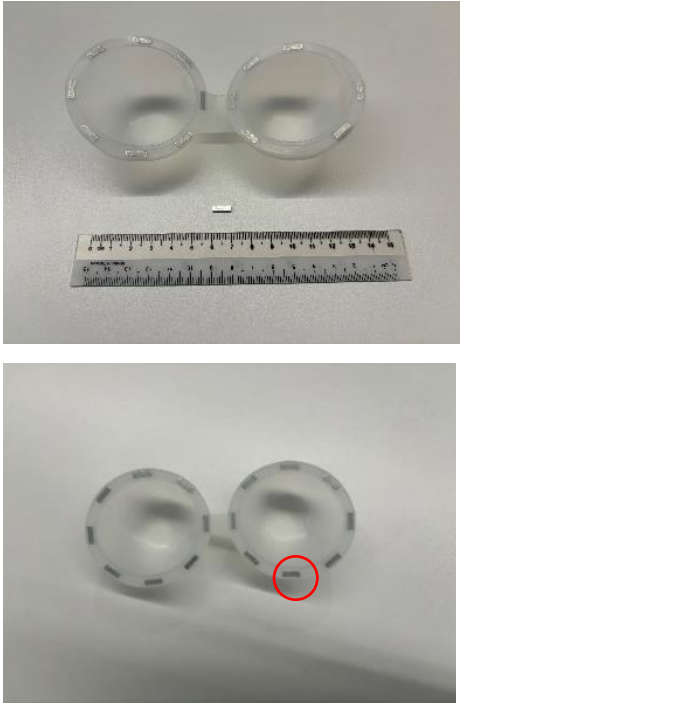
No.	Product/Listing Name	Seller	Platform	Risk for Babies / Children – Associated Hazards
Baby Walkers				
4.	<p data-bbox="280 300 761 331">“Baby” Baby Walker with Music Toys</p> 	Juzz4baby	Shopee & Lazada	<ul style="list-style-type: none"> <li data-bbox="1317 304 1944 368">• Torso being trapped in the walker’s bounded openings.  <ul style="list-style-type: none"> <li data-bbox="1317 815 1984 879">• Tipping over the walker when the walker moves down a step.

No.	Product/Listing Name	Seller	Platform	Risk for Babies / Children – Associated Hazards
Baby Walkers				
5.	“贝乐迪 BeileDi” Baby Walker 	BABYSPA	Shopee & Lazada	<ul style="list-style-type: none"> • Torso being trapped in the walker’s bounded openings. • Fingers being trapped in small openings on the walker.  <ul style="list-style-type: none"> • Tipping over the walker when the walker moves down a step.

No.	Product/Listing Name	Seller	Platform	Risk for Babies / Children – Associated Hazards
Toys				
1.	Busy Cube 	Singapore Daddy	Shopee	<ul style="list-style-type: none"> • Choking on small parts easily removed from toy. • Laceration / injuries caused by sharp points easily removed from toy.  <ul style="list-style-type: none"> • Strangulation by long cords easily removed from toy.

No.	Product/Listing Name	Seller	Platform	Risk for Babies / Children – Associated Hazards
Toys				
2.	Toddler Busy Board 	DeDa Nature	Shopee & Lazada	<ul style="list-style-type: none"> Choking on small parts easily removed from toy. 
3.		Treeyear Toys Official Shop / Treeyear Montessori Toys	Shopee & Lazada	<ul style="list-style-type: none"> Strangulation by long cords easily removed from toy. Suffocation by plastic film/bags easily removed from toys.

No.	Product/Listing Name	Seller	Platform	Risk for Babies / Children – Associated Hazards
Toys				
4.	Reusable Silicone Water Balloon 	YAMAYOSG	Shopee	Ingestion of small and strong magnetic parts that are easily detachable from the product, which can cause internal organ damage.  

No.	Product/Listing Name	Seller	Platform	Risk for Babies / Children – Associated Hazards
Toys				
5.	Reusable Silicone Water Balloon	Ideacreativity	Lazada	<p>Ingestion of small and strong magnetic parts that are easily detachable from the product, which can cause internal organ damage.</p>
				

Product-specific Safety Tips

Baby Bouncer Safety Tips:

Before Use/Purchase

- a) Check that the restraint system is durable and can securely hold your baby in place.
- b) Inspect the bouncer for presence of small, detachable parts which can pose choking hazards.
- c) Inspect the bouncer for any openings or gaps that can trap or pinch your baby's fingers.
- d) If the bouncer can be folded, check that it has a locking mechanism to prevent it from folding unintentionally which may cause fall injuries to your baby.

Safe Usage (During Use)

- e) Always use the bouncer on the floor, never on elevated grounds such as countertops and tables or soft surfaces such as beds and sofas.
- f) When using the product, always adjust the restraints to fit your baby snugly.
- g) Never leave your baby unsupervised when on the bouncer.
- h) Infants who fall asleep on the bouncer should be moved to a crib or other safe sleep surface.
- i) Baby bouncers are not meant to be used by toddlers. Cease use of the bouncer when your baby can sit up alone or reaches the weight limit on the label.

Baby Walker Safety Tips:

Before Use/Purchase

- a) Inspect the walker for presence of small, detachable parts which can pose choking hazards.
- b) Inspect the walker for any openings or gaps that can trap your baby's torso or pinch your baby's fingers.
- c) Inspect the walker by applying a small force on the edges of the walker to make sure it does not tip over easily.
- d) Check that the parking mechanism functions as intended.

Safe Usage (During Use)

- e) Always use the walker on the floor, never on elevated grounds such as countertops and tables or soft surfaces such as beds and sofas.
- f) Make sure to block off any access to steps or stairs in the vicinity.
- g) Remove all items that could serve as potential hazards from the area, such as electrical cords and hot drinks.

Children Toys Safety Tips:

Before Use/Purchase

- a) Buy toys that are suitable for your child's age. Toys with small, loose and/or detachable parts are unsuitable for toddlers and should be kept out of reach.
- b) Check if the toy has been recalled or is banned. Read up on notices or alerts at go.gov.sg/toysafety.
- c) Inspect the toy for detachable small magnetic parts, as there is a risk of severe injury if the strong magnets were to be ingested.
- d) Ensure there are no small parts, exposed wires, sharp points or edges, strings or long cords, that may pose a risk to your child.
- e) For battery-powered toys, ensure that the battery compartment cannot be easily opened.
- f) Read safety labels carefully and follow the instructions for use.

Safe Usage (During Use)

- g) Immediately dispose of any plastic packaging on toys to remove the risk of suffocation.
- h) Supervise your child during play.

After Use

- i) Remove batteries when not in use as batteries left in toys for a long time may leak poisonous liquids. Always keep batteries out of your child's reach.
- j) Store toys or products out of your child's sight and reach after play where possible to minimise unsupervised play.
- k) Ensure that toys are stowed properly after play to prevent trips and falls.
- l) Check toys frequently for damage (e.g., parts close to breaking off and potentially swallowed). Cease use of such damaged toys.